

1 issues. That kind of thinking underscores the need
2 for aggressive FDA action.

3 Consumers must be informed whenever an
4 allergen unavoidably might sneak into a food in
5 which it does not belong. The challenge is to
6 define when contamination is unavoidable and it is
7 appropriate to say "may contain" and to distinguish
8 that from situations of manufacturer sloppiness
9 where "may contain" labels are not appropriate.

10 At one end of the spectrum, contamination
11 clearly is avoidable when companies intentionally
12 add rework or other material that contains an
13 allergen into a food that is not supposed to
14 contain that allergen.

15 On the other extreme, ensuring that every
16 last residue of peanuts is cleaned out of complex
17 equipment or a shipping container before a food
18 that is not supposed to contain an allergen is made
19 in that equipment or shipped in that container may
20 be very, very difficult, especially for smaller
21 companies.

22 When "may contain" statements are
23 appropriate, they should be provided in an allergy
24 information section of an ingredient facts label,
25 and it should say something like: "Allergy

1 information: corn, wheat, may contain peanuts."

2 "May contain" statements should be stated simply
3 using standardized working and without explanatory
4 language such as "manufactured on equipment that
5 sometimes also processes peanuts." Such verbiage
6 simply adds clutter and raises questions as Ms.
7 Munoz-Furlong indicated in consumer's minds.

8 The industry's Food Allergy Issues
9 Alliance makes a reasonable stab at deciding when
10 "may contain" language is appropriate, but it needs
11 improvement. First, companies that only visually
12 inspect for allergenic ingredients, not test for
13 them, would not use "may contain" language.

14 Also, the industry's guidelines are
15 totally voluntary and some of their lawyers are
16 advising against tests. As I mentioned, five years
17 ago, the FDA sent a warning level to the food
18 industry to eliminate cross-contamination. Judging
19 from the FDA's study and the other two studies I
20 mentioned, not enough has happened.

21 I think the time has long past for all
22 this total voluntary flexible action on the part of
23 industry.

24 [Applause.]

25 DR. JACOBSON: Therefore, the FDA should

1 amend its GMP regulations with a requirement for
2 companies to take all practical measures to exclude
3 contamination of foods with unlabeled allergens.
4 Companies should develop HACCP plans to ensure
5 proper cleaning of shared equipment, use of
6 separate equipment for allergen-containing and
7 allergen-free foods whenever possible, regular
8 testing of products for unwanted allergens and
9 other measures.

10 The best way to ensure that companies are
11 using "may contain" only when possible
12 contamination is unavoidable is regular unannounced
13 FDA inspections and testing of products for major
14 allergens.

15 [Applause.]

16 DR. JACOBSON: The FDA has already stated
17 in its April 19 Compliance Policy Guide that
18 undisclosed cross-contamination may cause the food
19 to be considered adulterated. Seizures of
20 contaminated products would protect consumers and
21 send a clear signal to the industry that the FDA is
22 truly concerned about food allergens and will
23 vigorously enforce its compliance policy.

24 That kind of independent oversight should
25 encourage manufacturers to maximize their

1 precautions. Currently FDA inspectors rarely visit
2 factories that make cookies, pastries and other
3 foods that may contain dangerous and unlabeled
4 allergens. The FDA simply lacks the funds and so
5 companies don't even have to worry about
6 inspections.

7 We urge the FDA to use some of its budget
8 increases to hire additional inspectors. In
9 addition, we urge the FDA to seek new funding on
10 the order of roughly \$10 million a year for more
11 inspectors, more tests, educational efforts and
12 research to develop quick reliable testing methods.

13 [Applause.]

14 DR. JACOBSON: I hope that the food
15 industry would recognize the value of that
16 investment to the public's health and to its own
17 reputation and support a funding request. In that
18 regard, I was delighted to hear Lisa Katic say that
19 FDA should have a strong enforcement presence, and
20 I hope they'll join with us to lobby Congress to
21 provide that \$10 million or so in additional
22 funding.

23 [Applause.]

24 DR. JACOBSON: Finally, to further assist
25 consumers, as the Attorneys General recommended,

1 the FDA should require labels to bear a toll-free
2 telephone number that people could call to get
3 up-to-date information about ingredients and
4 possible contaminants. Companies periodically
5 modify product composition and manufacturing
6 practices.

7 Many people with severe allergies like to
8 contact companies just to make sure that labels are
9 still correct and that accidental or incidental
10 additives have not crept into a food that had been
11 safe to eat.

12 In sum, the FDA should press industry to
13 clean up their manufacturing practices; "may
14 contain" statements should be used to inform
15 consumers, but only when cross-contamination is
16 unavoidable. And the FDA should enforce its
17 policies by conducting more inspections and testing
18 more products. Thank you very much

19 [Applause.]

20 DR. LEWIS: I'd like to thank all of our
21 panel speakers for Panel II Advisory Labeling, and
22 we will now begin a discussion either among the
23 panel members themselves or with the FDA listening
24 panel. Does anyone have an opening question,
25 comment?

1 Dr. Wilcox?

2 DR. WILCOX: I'd like to address a
3 question to Ms. Munoz-Furlong. Much of the
4 industry discussion on good manufacturing practice
5 and labeling focus on the eight major allergens.
6 Does your organization agree that at this time
7 that's the appropriate focus or do you think
8 additional efforts also need to be placed on the
9 less common allergens?

10 MS. MUNOZ-FURLONG: My belief is that if
11 we focus on the eight major allergens, we've
12 covered 90 percent of the problem, and once we
13 clear that up, we should start looking in other
14 areas, but keep it to the eight so that we can
15 focus there.

16 DR. LEWIS: Another question?

17 DR. FALCI: This is Ken Falci of the Food
18 and Drug Administration. Well, first of all, I
19 think it kind of disturb me that when you take a
20 look at the different kinds of advisory statements
21 like "may contain" compared to "peanuts were also
22 made in this facility," that consumers get a
23 different kind of perspective, and that was brought
24 out pretty well by Anne's slides.

25 I was just wondering does the panel feel

1 that that makes sense? That there is a different
2 perception and risk as far as when people read
3 these different kinds of terms, and is there any
4 other survey that industry is potentially doing or
5 anybody else that has other data that could
6 confirm?

7 MS. HILDWINE: I would say that this is an
8 area that concerns the food industry as well, and
9 while we have not actually done a survey, I mean
10 it's appropriate to survey consumers as to their
11 perceptions of that labeling, and our members
12 really aren't in a position to be able to provide
13 that information. However, that said, the food
14 industry is working with food companies to help
15 them improve their good manufacturing practices to
16 the best of the ability of those food companies.

17 In other words, do the best job you can.
18 We as the association representatives are here to
19 help you. At NFPA in particular, we have a lot of
20 scientific expertise on staff that can be of
21 assistance to members relative to good
22 manufacturing practices.

23 Now if good manufacturing practices are
24 sharpened, are applied in the correct way, and food
25 products are produced in accordance with those good

1 manufacturing practices, then any use of a
2 supplementary or advisory label statement that
3 follows that will have true meaning behind it. It
4 won't be used simply as a theoretical precaution.
5 It will mean something, and that's what the food
6 industry wants with those label statements.

7 They want them to mean something to the
8 food allergic consumer because they want the food
9 allergic consumer to believe them. The food
10 industry wants food allergic consumers to see these
11 statements and to take away the meaning that if
12 they're allergic to the substance that's named in
13 that statement, they should not consume that food.

14 Now, do we have a long way to go? We have
15 a lot of work to do. NFPA has been working on this
16 for a number of years. We recognize that we need
17 to help our members more and more all the time.
18 But we're committed to doing that and we're working
19 on that everyday.

20 DR. FALCI: As a follow-up, but again the
21 two different kinds of statements that would be out
22 there like "may contain" or "made in a processing
23 facility," and these would be like suggestives,
24 precautionary statements, that the agency might
25 want to look at maybe in the future as guides or

1 regulations, and the problem there is the
2 consistency in the mind of the consumer when they
3 actually read these kinds of different statements,
4 and I'm just wondering that it sounds like you do
5 agree that there is some inconsistency when you do
6 use these kind of advisory statements.

7 MS. HILDWINE: The issue of the
8 inconsistency is something that we're going to have
9 to work on, but I would say that, first of all,
10 since it is a label statement, it has to be true.
11 If the food is not processed on shared equipment,
12 then it should not use the shared equipment type
13 statement. If it's not processed in a shared
14 facility, it shouldn't use a shared facility type
15 statement.

16 So those statements have to be true. And
17 in order for those statements to be true, those
18 good manufacturing practices have to be applied
19 first.

20 DR. FALCI: I guess as another follow-up,
21 when you look at "may contain," and you look at the
22 other statement like "made in a plant that
23 processes peanuts," though, you still get, I mean
24 as a consumer why not not use "made in a plant that
25 processes peanuts" even though it might be true?

1 Why not use "may contain"?

2 MS. HILDWINE: Well, "may contain" would
3 be true.

4 DR. FALCI: Right. And less maybe
5 confusing?

6 MS. HILDWINE: This is something that we
7 certainly do have to continue to look at.

8 DR. JACOBSON: Can I ask a question?

9 DR. LEWIS: Dr. Jacobson, please.

10 DR. JACOBSON: May I ask a question? And
11 I'll just be very blunt about this. Can I ask both
12 of the industry representatives, and especially
13 Lisa, you know that the FDA doesn't have resources
14 to inspect very many manufacturing facilities. You
15 know that the FDA has been focused on
16 microbiological problems and looking at those
17 factories, not factories that use food allergens.

18 Would your two associations support \$10
19 million in increased funding for the FDA to conduct
20 more testing, enforcement and research in this
21 area?

22 MS. KATIC: Actually, Michael, I'll be
23 very blunt right back. Our associations are both
24 actively looking at more than \$10 million in
25 funding for FDA, whether it be for allergy,

1 microbiological inspection, or anything else that's
2 under their purview. We think that that gives or
3 maintains the credibility of FDA both domestically
4 and internationally and, you know, we have seen a
5 decline in resources, as you have, for FDA, and we
6 think that's in the best interest of everybody
7 including the industry that they get that funding.

8 [Applause.]

9 MS. HILDWINE: And I would just add that
10 we're certainly not just going to wait for FDA to
11 advance the ball relative to the research. NFPA is
12 conducting research into testing for rapid methods
13 that can be validated. I mean that's part of the
14 problem, that there are some problems relative to
15 the number of validated test methods that are out
16 there for food allergens, and certainly NFPA is
17 doing its part, and I know a lot of other
18 organizations are doing their part to advance
19 research in this area as well.

20 DR. LEWIS: Other questions, panelists?

21 DR. FALCI: Just one more--

22 DR. LEWIS: Dr. Falci.

23 DR. FALCI: --I promise. This word
24 "unavoidable" is a troublesome word because when
25 one has to make a decision, I guess, in industry or

1 in processing plants when an allergen is
2 particularly unavoidable, and I would encourage
3 everyone in the industry to just be more clear
4 about the conditions that are around this term
5 "unavoidable" in the future so that we can get a
6 better feel for what's particularly involved.

7 And I guess if you want to expand on that
8 thinking, and you start thinking about different
9 kinds of food industries, that the word
10 "unavoidable" might mean different things to
11 different industries. So that you had mentioned
12 that I believe peanuts, peanut butter plants or
13 chocolate plants were difficult to clean, for
14 instance, with water, and so these kinds of
15 industries might have different kinds of
16 unavoidable kinds of problems and maybe different
17 kinds of good manufacturing practices that you
18 mentioned.

19 And so one could lead oneself to the
20 thinking in the future that there might be good
21 manufacturing practices that might be applicable to
22 different industries if one were to think about
23 allergen control procedures. And so that's sort of
24 a question, but it's sort of a statement, and if
25 you have comments on that, I would be glad to take

1 them.

2 MS. HILDWINE: When we talk about
3 unavoidable, it is always in connection with good
4 manufacturing practices, and essentially it's, you
5 know, the bottom line where a company goes through
6 a process and evaluates its practices and at the
7 end, that company says we have done the best that
8 we can, and we still can't get rid of it. And in
9 that case, that's unavoidable.

10 Now, again, different sizes of companies,
11 different sectors of the industry, certainly are
12 going to have to different kinds of applications of
13 good manufacturing practices. And we are committed
14 to working with all of our members regardless of
15 size to help them improve their GMPs. So that if
16 they go through the process and then have to use or
17 have to consider supplementary labeling, that that
18 supplementary labeling will have true meaning to
19 the food allergic consumer.

20 DR. JACOBSON: I think that you're going
21 to have to end up deciding what's avoidable and
22 what's unavoidable. I mean drawing a distinction,
23 it's like drawing a line in the Potomac River.
24 It's not going to be very clear. But it's going to
25 be, I'd much rather trust FDA inspectors evaluating

1 when a "may contain"--when an ingredient is
2 avoidable or unavoidable than a manufacturer's
3 discretion.

4 DR. LEWIS: Kathy.

5 MS. GOMBAS: Yes, this is Kathy Gombas
6 with FDA, and this is actually an Alliance question
7 so either GMA or NFPA. We're talking about GMPs,
8 I'm wondering if the Alliance has started looking
9 at and identifying specific GMPs for the various
10 products and processes that are out there that
11 would minimize allergen cross-contact?

12 MS. HILDWINE: Okay. I'm doing this one,
13 too. First of all, just to clarify, Anne
14 Munoz-Furlong is also a member of the Food Allergy
15 Issues Alliance, but that said, a number of the
16 associations that are members of the Food Allergy
17 Issues Alliance have already developed guidance
18 relative to GMPs for their members, and these
19 associations within the Alliance, many of them are
20 specialized associations that represent particular
21 sectors of the industry. I don't know if you guys
22 want me to name you, but there's bakers, there's
23 candy and convection, there's dairy product
24 associations, there are a number of associations
25 whose manufacturing practices have some very

1 specific concerns related to food allergies and
2 they have already done a lot of this work.

3 They've shared this work with the Alliance
4 and so we're all learning from that. NFPA is
5 working on this now. This issue is what resulted
6 in our code of practice. And now we are developing
7 some additional guidance to help our members
8 regardless of what sector they are in to improve
9 their GMPs. So there's a lot of work to go around
10 for everybody and every association that's in the
11 Food Allergy Issues Alliance has been dedicating a
12 lot of energy over the past several years to this
13 particular issue on behalf of their members and
14 we're no exception.

15 MS. KATIC: Just adding on to that, ditto
16 everything that Regina said, but we have looked at
17 that as an item for future discussion and further
18 review specifically because we've been focusing so
19 much on our labeling program. That's obviously
20 taken up the bulk of our time, but certainly have
21 not discounted that there might be a need to look
22 further into what you asked down the road once
23 we've got the labeling part well defined.

24 DR. LEWIS: Other comments from panelists?
25 Well, while you're cogitating for a few moments

1 because your time is not up, we'll move to some of
2 the questions we have. We have quite a few. I do
3 want to mention that we've received several
4 questions for Theresa Dziuk, who reported on the
5 Food Allergen FDA/State Partnership. Relative to
6 any of those types of questions, you may access any
7 information that the agency has on the website. It
8 is at cfsan.fda.gov. And the search for the word
9 "food allergens," which again is on our web page.

10 In addition, we mentioned the state
11 attorneys general petition. That also is available
12 at Dockets and the contact information is in your
13 Federal Register. So questions on that can be
14 answered elsewhere.

15 We do have a series of questions. Again,
16 if the panel has something to add, please do feel
17 free to jump in. But one question is how would the
18 panel, and this is obviously directed to all of
19 you, how would the panel suggest dealing with
20 imports? States have reported more allergy
21 labeling problems with imported foods than with
22 domestically produced foods, according to this
23 question.

24 MS. MUNOZ-FURLONG: I'm going to give you
25 the consumers' perspective. You raise an

1 interesting point because we have consistently
2 found that when one of our members has a problem,
3 and it's caused by an imported food, we have no
4 recourse. We can't call the company like we could
5 with a domestic product, and they're on it and
6 instantly we are correcting the information,
7 getting the news out to our membership.

8 So as a result of that, we advise our
9 members not to eat imported products because we
10 can't guarantee that the label is correct, and that
11 we will be able to trace back any information they
12 might need if they have a reaction.

13 MS. HILDWINE: Imports are a particularly
14 challenging issue. I mean if you look at recall
15 track record, there is a lot of imports on a
16 regular basis and food allergen related recalls.

17 All the audience may not know this, but
18 this is a true fact. Imported foods are subject to
19 the same requirements as foods that are produced
20 and sold domestically. So imports should be
21 observing good manufacturing practices and labeling
22 accuracy as well as domestic production.

23 Now, that said, the Food Allergy Issues
24 Alliance has, in fact, worked some outreach
25 relative to other nations. As we were developing

1 our food allergen labeling guidelines, we had
2 representative from the Canadian food industry who
3 worked with us on that, and we are of the
4 understanding that food allergen labeling
5 guidelines and, of course, the good manufacturing
6 practices sector that's included in there on
7 supplementary labeling, that that's under review
8 for adoption by the food industry in Canada.

9 In addition, we as a food industry have
10 liaisons with food industry around the world.
11 We've made sure that the Food Allergen Labeling
12 Guidelines are in the hands of a number of
13 representatives for sharing with their producers in
14 other countries, and certainly we are doing the
15 best that we can as an Alliance to make sure that
16 the concepts in the Food Allergen Labeling
17 Guidelines, that these are known around the world.

18 A number of our members are multinational
19 corporations that are disseminating food allergen
20 GMP and labeling information to their companies in
21 other nations. So we are really I would say
22 engaged in a vigorous effort to make sure that this
23 information gets known around the world.

24 The United States is probably in the lead
25 in terms of its contemplation of this issue.

1 Certainly, the advancement of science in the U.S.
2 is far ahead, I think, of what's going on in other
3 nations, and we are trying to bring the rest of the
4 world along on this issue.

5 DR. LEWIS: Any other comments on imports?
6 We have a question concerning legal liability. The
7 question is really in two parts. What is the legal
8 liability risk to a manufacturer if a consumer is
9 injured by an undeclared allergen? And then also
10 the legal liability risk if undeclared allergens
11 are found in a food, thereby putting a significant
12 number of individuals at risk?

13 So again I think the question is asking
14 for some clarification as to how legal liability is
15 perceived here.

16 MS. HILDWINE: I'll do this one. I'm not
17 a lawyer. I don't think we have any attorneys on
18 this panel. And so I'm not going to be able to
19 answer this question directly. However, the last
20 thing that any food company wants to do is to cause
21 harm to anybody. And so the issue of risk is
22 certainly something that all food companies have to
23 take into consideration as they engage in their
24 normal operations.

25 DR. LEWIS: This question talks about

1 preventing manufacturers from using "may contain."
2 That is how can you prevent manufacturers from
3 using "may contain" as a substitute for GMPs? What
4 controls are or should be in place? And this is
5 important since it artificially restricts
6 consumption of those products, artificially
7 restricts consumptions of products for those who
8 already have limited choices.

9 Does anyone care to address that question?
10 Regina, I have a question directly for you next so
11 I would suggest you hold off for a second.

12 MS. KATIC: Could you repeat the beginning
13 of it? It's about how to prevent?

14 DR. LEWIS: How can you prevent
15 manufacturers from using "may contain" as a
16 substitute for GMPs?

17 MS. KATIC: Well, I think this has already
18 come up in some form briefly, but certainly I think
19 Dr. Jacobson and I are in agreement that FDA has
20 the authority to enforce and we certainly support
21 full enforcement of FDA inspecting and maintaining
22 these practices within plants.

23 As I stated in my comments, this is being
24 done within all of our member companies which make
25 up probably 90 percent of, as Anne stated, the

1 allergens that we're talking about. So, you know,
2 you could mandate the fact that we can't use "may
3 contain," but then you're faced with as, I tried to
4 lay out, some very clear examples of when "may
5 contain" is absolutely necessary to preserve for
6 manufacturers.

7 This is also why the industry responded so
8 quickly and got on board with our labeling program
9 through the Allergy Issues Alliance because we
10 understand that this is a critical problem. It's
11 one that we want to fix or work toward providing a
12 solution so that "may contain" can be preserved and
13 therefore believed and used by the food allergic
14 consumer.

15 DR. LEWIS: Go ahead, Dr. Jacobson.

16 DR. JACOBSON: When you say the industry
17 reacted so speedily, were you referring to the
18 response to the 1996 letter?

19 MS. KATIC: Well, I think we've, you know,
20 as has been indicated by both Regina and I, this is
21 an issue that the industry has been dealing with
22 much longer than the '96 letter.

23 I don't think you can point out from that
24 letter, unless you have some very specific
25 examples, I don't think that you can say that

1 industry has not responded or developed good
2 manufacturing practices.

3 Certainly, they continue to look at their
4 practices to see where they can do better. You
5 know I'm sure that most of our member companies
6 have done that since the letter in '96. I guess
7 that's pretty much it.

8 DR. LEWIS: And actually building on a
9 point you raised earlier, Lisa, we have two
10 questions that are more or less related. How many
11 companies in the U.S. are not members of GMA or
12 NFPA and how does GMA and NFPA plan to ensure
13 compliance of its new labeling and manufacturing
14 guidelines both among members and what might you do
15 about non-members?

16 And then related to that, is there
17 currently a penalty for companies using "may
18 contain" warnings when not meeting the four
19 criteria? If so, what is it? If not, what
20 motivation do they have?

21 MS. KATIC: Well, I guess I wish we knew
22 how many companies are out there that are not
23 members of either association. I don't know that
24 anybody has those numbers or figures. As I stated
25 earlier, we do see that as an area in need of some

1 attention, and also have stated that we've already
2 looked at through the Alliance how we would reach
3 out not only to members, smaller members within our
4 associations, but also those small manufacturers
5 that are not members of associations.

6 And I think through the Alliance as we've
7 said we have a broad group of about 20
8 associations. I think every association knows, you
9 know, who some of those members are that aren't a
10 part of their association. So just by nature of
11 the type of business that they do, we would already
12 be able to name I would say quite a few.

13 You know the real challenge is getting to
14 the real mom and pop type operations and I think we
15 probably need to have a discussion about that
16 collectively on how we reach those types of
17 operations. I've now forgotten the rest of the
18 question so I--

19 DR. LEWIS: It regards penalties for using
20 "may contain" when not meeting the four criteria.

21 MS. KATIC: Penalties within our, I
22 guess--

23 DR. LEWIS: Presumably, yes.

24 MS. KATIC: --our program. Well, we don't
25 have anything necessarily laid out. I can tell you

1 that in working with the industry for some time, we
2 mentioned earlier that we have a baseline survey
3 that we're starting and will continue to survey
4 membership amongst all of the trade associations in
5 the Alliance, and it's generally that when industry
6 seems a program picking up, and really gaining some
7 significance, it's rare that--I mean certainly
8 there are companies that don't adopt it, but it
9 just adds to, I think, the importance of the
10 program and makes it almost imperative that
11 companies do adopt the program and basically get on
12 board.

13 So I think just by nature of them hearing
14 that this is something that's really gaining
15 significance amongst the entire industry, by nature
16 of competition, if you will, it encourages those
17 that are outside the program to participate. So
18 there is not an outright penalty, but there is an
19 incentive there.

20 MS. HILDWINE: And just to elaborate a
21 little further on some of the things that Lisa
22 said, the Food Allergen Labeling Guidelines have
23 been made public. They certainly are in a public
24 area of NFPA's website. I know they're in the
25 public area of a lot of food companies' web sites.

1 I personally sent, made sure that companies that
2 are not members of NFPA received the guidelines
3 when they asked for them. Now that was followed up
4 with a call from our membership office.

5 Nevertheless, we have reached out beyond
6 our memberships to other food companies and, of
7 course, every member of the Alliance has been
8 presenting on their website Food Allergen Labeling
9 Guidelines.

10 I think, Anne, you have them on your
11 website, too. So these are not a secret. They are
12 readily available, and if anybody is not a member
13 of NFPA and would like the Food Allergen Labeling
14 Guidelines, just give me a call, and we'll make
15 sure that you get a copy of the guidelines so that
16 you can start to get on board with this very
17 important initiative.

18 DR. LEWIS: And while you still have the
19 microphone, a question specifically for you. Does
20 the food industry currently have standard
21 definitions for the various precautionary
22 statements? If so, can they be located? If not,
23 what can a consumer use as a guide for
24 interpreting?

25 MS. HILDWINE: Right now through the work

1 of the Food Allergy Issues Alliance, we did discuss
2 three types of statements, and they're the
3 statements that FDA has asked questions about in
4 the Federal Register notice.

5 Now, as to standard definitions,
6 unfortunately there are none. However, since any
7 information that appears on a food label has to be
8 true, those statements would have to represent what
9 they say. In other words, if it's processed on
10 shared equipment, it would have to mean that it's
11 processed on shared equipment. Now, as to a
12 measure of risk, which I understand is probably at
13 the underpinning of this question, again, I don't
14 think that this is an area where the food industry
15 wants to encourage food allergic consumers to try
16 and understand relative risk.

17 The whole purpose of those supplementary
18 or advisory statements "may contain" is to send a
19 message to the food allergic consumer do not eat
20 this product if you are allergic to this food. In
21 other words, to believe what it says, because we
22 believe that food companies are using these
23 statements responsibly. And that proportion is
24 increasing because of the Food Allergen Labeling
25 Guidelines, and certainly we hope that over time

1 these statements will become increasingly more
2 believed, and secondly, increasingly rare.

3 DR. LEWIS: For Anne Munoz-Furlong, we
4 have a question. Isn't the lesson here that it's
5 important to look at all food labels all the time?
6 Why is there a different standard if the label adds
7 "may contain" versus peanut as an ingredient?

8 MS. MUNOZ-FURLONG: Absolutely, you need
9 to read the label all of the time. We are talking
10 about the additional information that is being put
11 on these labels and how the consumer is
12 interpreting them, and what the impact of the
13 proliferation of these statements has been on the
14 consumer's purchasing decisions and purchasing
15 habits.

16 But the first place that a food allergic
17 individual has to go is that ingredient statement.
18 Unfortunately, if you take the example that I gave
19 with the raisins on the airplane, there's a bag of
20 raisins. There are raisins in the bag. You have
21 looked at the ingredient declaration. It says
22 raisins and then underneath it, it says may contain
23 peanuts. What are you going to do if you're
24 allergic to peanuts? That's the answer we are
25 looking for from industry and the FDA.

1 How are you to behave when you see that?
2 Are you never to eat raisins again because they all
3 may contain peanuts? That's unclear to us at this
4 point.

5 DR. LEWIS: This next question is to Dr.
6 Jacobson as well as all members of the panel. It
7 says Ms. Katic stated that cleaning will not
8 succeed in removing all allergens. Given this,
9 would you support precautionary labeling for all
10 food manufactured on safe equipment and if not, why
11 not?

12 DR. JACOBSON: What was that? Would I
13 support?

14 DR. LEWIS: Support labeling for all food
15 manufactured on shared equipment.

16 DR. JACOBSON: Well, I would assume that
17 some--that it's possible to clean well some shared
18 equipment. And it's something where the FDA would
19 have to go in and make some evaluations. Maybe
20 chocolate, you can't clean it adequately and maybe
21 that's where dedicated lines should be used if at
22 all possible. But I would think it's a judgment
23 call, not a blanket rule saying always use "may
24 contain."

25 DR. LEWIS: Others have comments on that?

1 MS. MUNOZ-FURLONG: I would agree with
2 that. What we want to do is move away from "may
3 contain," not add it to every single ingredient,
4 because as we see now, there is so much confusion
5 and limited food choices perhaps unnecessarily. We
6 want to move away from that.

7 DR. LEWIS: This question goes to the four
8 pronged test. It's know that microscopic amounts
9 of allergens can harm sensitive people. Please
10 explain why the first prong of your four-prong test
11 for precautionary labeling is adequate. It allows
12 for visual inspections alone.

13 MS. KATIC: I think, first off, what we
14 mean by visual is you know you're using, you know,
15 an ingredient that has an allergen in it. So I
16 think to me that's kind of obvious. Maybe that's
17 not to everybody else. It also states there that
18 analytical testing can be used for purposes or
19 situations where it might not be as visually
20 obvious.

21 MS. HILDWINE: The first prong of the
22 four-prong test reads exactly: The presence of a
23 major food allergen is documented through visual
24 examination or analytical testing of the processing
25 line equipment, ingredient or product or other

1 means, so visual examination is only one thing
2 that's mentioned there. Lisa mentioned also that
3 analytical testing is there.

4 Certainly documentation, paper trail, may
5 also demonstrate that the major food allergen is in
6 that environment. So we're not relying on visual
7 examination alone.

8 DR. LEWIS: I'm going to stop with the
9 questions there, but turn back to both the FDA
10 listening panel as well as our presenters and ask
11 if there are any further comments or questions from
12 you folks. Kathy.

13 MS. GOMBAS: Kathy Gombas with FDA.
14 Regina, in the first panel, you had indicated that
15 perhaps it was the Alliance that was going to
16 conduct a survey to get more information on who had
17 gone to voluntary labeling for plain English. Are
18 you going to do the same thing for the advisory
19 labeling, and if so, are you going to ask them why
20 they're using advisory labeling?

21 MS. HILDWINE: That's in the survey as
22 well. The survey covers all of the areas that were
23 addressed in the Food Allergen Guidelines. So we
24 do ask them if they have control procedures and
25 various other questions related to supplementary or

1 advisory labeling. And the data that we're
2 collecting will essentially be baselines.

3 DR. JACOBSON: Can I ask a question of FDA
4 for informational purposes only?

5 DR. LEWIS: As I recall, we're in a
6 listening mode, Dr. Jacobson, but feel free to put
7 it on the table.

8 DR. JACOBSON: For informational purposes,
9 I wonder if Dr. Falci could give us some sense of
10 how frequent inspections are, say, of a cracker or
11 cookie company of \$25 million a year in sales? How
12 many times a year, a decade, ever an FDA inspector
13 will look at these allergen issues?

14 DR. LEWIS: We actually get frequently
15 questions about how often that happens, and to be
16 honest, Dr. Jacobson, I don't have that information
17 for you right now, but we'll try to get back to you
18 with it.

19 I do want to turn to some administrative
20 issues concerning the public speakers who are
21 scheduled to present this afternoon. We will be
22 using the first three rows of what for you is the
23 left-hand section, for me the right-hand section.

24 So for those of you that have registered
25 to speak as public commenters, please either gather

1 a little earlier from lunch or at least plan to sit
2 here as soon as you return. Our lunch break is
3 scheduled to go until one o'clock, and I can
4 promise you we will begin promptly at one o'clock,
5 so please do feel free to take a lunch break, but
6 remember we will be starting at one o'clock, with
7 our third panel. Thank you.

8 [Whereupon, at 12:10 p.m., the meeting was
9 recessed, to reconvene at 1:05 p.m., this same
10 day.]

1 such spices as allspice, cardamom and coriander
2 have caused occasional allergic reaction.

3 While disclosure is not required, in 1996,
4 the FDA sent a warning label to companies urging
5 that they voluntarily declare on labels any
6 allergenic components of such ingredients. I agree
7 with University of Nebraska food allergy experts,
8 Steve Taylor and Sue Hefle, who wrote in a paper if
9 an ingredient is known to be allergenic even on a
10 rare basis, such as carmine or papain, then it
11 should be declared on the ingredient statement.

12 Unfortunately, the FDA has not determined
13 that it has legal authority to require labeling of
14 those additives when health is at issue. It should
15 assert that authority by commencing a rulemaking as
16 requested by the nine attorneys general more than a
17 year ago. CSPI also will be submitting a formal
18 request for that action in the near future.

19 The FDA could take several legal
20 approaches. It could assert that the general
21 misbranding section of the act trumps the
22 flavoring/spices/colors exemption because the
23 ingredients can cause severe allergic reactions.

24 Alternatively, for allergenic flavorings,
25 spices or colors that are considered generally

1 recognized as safe, the FDA could determine that
2 those substances are not safe. They can only
3 determine it safe if labels disclose the presence
4 of those substances.

5 Third, in the cases of approved color
6 additives and food additives, the Act allows the
7 FDA to set conditions of use, such as label
8 disclosure. Thus, FDA should amend its regulations
9 to specify that any allergenic coloring or
10 flavoring additive must be declared on the label,
11 as it has for Yellow 5, or monosodium glutamate,
12 and certain other foods.

13 We urge the FDA to require disclosure not
14 just of the major eight allergens but others as
15 well. To someone with an allergy to corn or
16 carmine, it's no satisfaction that wheat and shrimp
17 are disclosed.

18 The cost and inconvenience to companies of
19 providing disclosure is a small price to pay for
20 protecting the health of sensitive consumers.

21 Therefore, as a general policy, the FDA
22 should require, not just strongly encourage, labels
23 to disclose allergenic ingredients in the
24 flavorings, colorings, and spices. Labels should
25 simply declare something like colors includes

1 carmine or natural flavoring includes peanuts, and
2 then in the allergy information section of the
3 label, the presence of the major allergens should
4 be highlighted.

5 Moving now to incidental additives. Those
6 are substances that are present at insignificant
7 levels in food and that don't serve any technical
8 or functional effect. Incidental additives have
9 never been disclosed on labels, but in 1996, the
10 FDA told the food industry that such additives are
11 not insignificant if they might cause serious
12 allergic reactions and that they had to be labeled.

13 And that was incorporated into the FDA's
14 compliance policy guide earlier this year. While
15 incidental additives are present at low levels, and
16 to my knowledge have not caused known allergic
17 reactions, it's worth noting that the EPA recently
18 expressed concern about the allergenicity of
19 StarLink corn. It banned--it banned the presence
20 in food of any amount, even under 20 parts per
21 billion, of StarLink even without proof that it
22 ever caused an allergic reaction.

23 Today, no one is talking about banning
24 wheat, corn or other allergin, but only requiring
25 label disclosure. The FDA's policy concerning

1 allergenic incidental additives should be
2 incorporated into a regulation that states
3 explicitly that any incidental additive that may
4 cause a serious allergic reaction should be
5 presumed to pose a risk and be declared in the
6 ingredient list.

7 If an incidental additive is one of the
8 main food allergens, or sulfites, it also should be
9 declared in the allergy information section of the
10 ingredient facts label. Regulations could allow
11 waivers if companies can demonstrate that the
12 amount of allergen present is truly too small to
13 cause any reactions. Thank you very much.

14 [Applause.]

15 MS. MUNOZ-FURLONG: Before I begin, I want
16 to also again clarify that when I talk about
17 flavors during my presentation, I really do intend
18 this to apply to flavors, colors, spices and
19 incidental additives.

20 Next slide, please. My objectives here
21 are going to be to provide the consumer's
22 perspective on these incidental additives and
23 provide information about the industry's response
24 to the concerns of the food allergic consumer, and
25 that's going to be based on information from our

1 members and the industry itself.

2 Next slide. First of all, from the
3 consumer's perspective, we know that strict
4 avoidance is the only way to avoid an allergic
5 reaction. We know that major allergens can be
6 included in flavors, spices and colors and
7 incidental additives. We also know that they are
8 currently not required to be listed on the label,
9 and that children have had allergic reactions to
10 proteins even in the low levels that you're going
11 to find them in these categories.

12 A good example of this came to us several
13 years ago when a cereal was put on the market.
14 Within weeks after launching this cereal, we
15 started to receive calls all over the country about
16 children having allergic reactions. We contacted
17 the manufacturer. They found that, in fact, the
18 flavorings contained milk ingredients.

19 Now, to their credit, they changed the
20 label to reflect that information, and we have not
21 had any reports of incidences to that cereal since
22 then.

23 Next slide. When a consumer sees natural
24 flavors on the market, they have several options.
25 The first one is avoid that product completely. If

1 any of you have ever looked at the ingredient
2 statement, you will know that if you avoid the
3 products that say flavors, colors, or spices,
4 you're going to have no food choices at all.

5 The second is to take a chance. Again,
6 we're talking about children, so this is not
7 acceptable as an option.

8 The third is to decide to call the
9 manufacturer and ask very specifically does the
10 flavor contain whatever the protein you're trying
11 to avoid. If you make that determination to be
12 your decision, then you need to hope, first of all,
13 that there's a phone number listed on that package
14 to help you make that phone call.

15 Many of these calls are being made at the
16 grocery store on cell phones as people look at a
17 package, want to make a purchasing decision on the
18 spot, or at dinner time when they are taking a
19 product off the shelf in their pantry and notice an
20 ingredient that they don't understand. So the need
21 for information in a timely fashion is critical in
22 these situations.

23 Next slide, please. Now, currently some
24 companies will divulge the information willingly
25 and quickly over the telephone. We applaud their

1 efforts. However, other companies will consider
2 this information proprietary and will not release
3 it.

4 We have had some companies tell our
5 members that if they have a reaction, their doctor
6 can call the company, and then they will divulge
7 all this information. This doesn't seem to be the
8 way we should be doing this.

9 Some of the companies will provide the
10 information, but in writing, and it takes several
11 weeks to get this information that will not satisfy
12 the need of our members to get information quickly.
13 There are a few companies that will provide this
14 information in a timely fashion. They will put it
15 on the label.

16 For example, natural butter flavor or
17 natural flavors contains milk. This saves time.
18 It's simple English and it's very easy to
19 understand.

20 Next slide. Now, again, going back to the
21 survey that I've mentioned today several times.
22 Second on the list of top three concerns in the
23 write-in portion of our survey was natural or
24 artificial flavors or colorings. The concern from
25 our members is that this has hidden ingredients,

1 and if you recall from my first presentation,
2 reactions occur because someone is eating something
3 they think is safe. If they don't know the
4 allergen is in there, they can't avoid it.

5 Next slide, please. The conclusions from
6 our survey showed that food allergic individuals
7 are reading the ingredient label diligently. They
8 are making purchasing decisions that affect their
9 health based on that information.

10 We also know that they believe that the
11 information on the package is not complete. Four
12 out of five of them report calling manufacturers
13 for additional information. I want to make the
14 point that our members are one of the best
15 educated, highly motivated people in the food
16 allergy community and this country. If they are
17 struggling with these labels, I can only imagine
18 what the general public is going through.

19 Now, the final slide, in summary, flavors,
20 spices, colors and incidental additives can contain
21 hidden ingredients. Even the low levels of
22 allergens that would be present in this could cause
23 a reaction affecting children most often.
24 Therefore, we recommend that allergens should
25 always be declared on the label when they're

1 present in a product.

2 Thank you.

3 [Applause.]

4 MS. HILDWINE: Thank you. At the outset
5 of the discussion on labeling allergenic components
6 of flavors, colors, spices and incidental
7 additives, it's important to note that major food
8 allergens are proteins. There are numerous
9 components in flavors, colors and incidental
10 additives that are not proteins.

11 Often these components include alcohols or
12 oils that may be derived from the major food
13 allergens, but are so highly refined that they do
14 not contain protein. Bleached, deodorized and
15 refined soybean oil that may be used as a carrier
16 for flavor or color or a component in a food
17 additive in some food applications is a good
18 example of the type of product that should be
19 considered outside the scope of today's discussion.

20 Furthermore, there is no spice included
21 among the list of the eight major food allergens
22 that is the focus of FDA's discussion today, so it
23 is clear that in this session, we really are
24 speaking of spices only in concept.

25 This observation leads one to the

1 conclusion that FDA should continue to address the
2 labeling of allergenic components in flavors,
3 colors and spices on a case-by-case basis.
4 Creating a generally applicable policy most likely
5 would encompass substances that are not at issue
6 for the labeling of food allergens.

7 We know from our discussions with NFPA
8 members that they receive information from their
9 suppliers of flavors, colors, spices and additives
10 with respect to the allergenic components present.
11 NFPA believes that suppliers should always
12 volunteer this information to their food processor
13 customers with the understanding that food
14 companies are not interested in knowing the
15 formulation of the flavor, color, spice or
16 additive, just in knowing which allergenic proteins
17 are present.

18 NFPA also is of the view that food
19 processors should carry forward to their own labels
20 information on the presence or possible presence of
21 those major food allergens and flavors, colors,
22 spices and incidental additives.

23 NFPA believes it is appropriate to present
24 plain language information on the allergenic
25 components of flavors, colors, spices and

1 incidental additives in association with the
2 ingredient declaration of the finished food.

3 This information should be in the
4 ingredient list where the flavor is declared or at
5 the end of the ingredient list as appropriate to
6 the food and the flavor or other component.

7 The presentation options--"contains," use
8 of a reference mark or use of parentheses--as
9 discussed in this morning's session on plain
10 language, all are valid presentations as would be
11 any plain language representation of the name of
12 the allergin in the common or usual name of the
13 flavor.

14 NFPA would not support rulemaking to make
15 mandatory the ingredient declaration of the plain
16 language terms for major food allergin components
17 of flavors, colors or spices. Many of our members
18 already declare information on these allergenic
19 components on a voluntary basis.

20 NFPA believes it is the responsibility of
21 food processors to obtain this information from
22 their suppliers and carry it forward to the
23 finished product labeling. Many of our members use
24 checklists and other techniques to ensure that
25 they've received this information from their

1 suppliers.

2 Because some of the major food allergens
3 are common in the food supply, milk, wheat, egg and
4 soy, for instance, our members do not limit their
5 information collection to the obvious or major
6 ingredients.

7 Egg protein that may be a component but
8 not a characterizing flavor of a sauce is a good
9 illustration of this. The food processor that uses
10 the sauce in the formulation of the food will
11 obtain information from the supplier that egg
12 protein is present, usually from the ingredient
13 labeling on the sauce. And that information will
14 be carried forward to the label of the finished
15 food.

16 Regarding major food allergens that are
17 components of additives that might qualify for the
18 incidental additives declaration exemption, NFPA
19 believes that FDA has already made its views very
20 clear that such allergenic components are not
21 exempt from declaration. NFPA advises its members
22 in a way that's consistent with FDA's
23 interpretation and policy.

24 Although scientists have been studying the
25 issues of threshold levels of allergenic proteins

1 that trigger an allergic reaction, so far there are
2 no established thresholds. This raises questions
3 regarding the meaning of both insignificant
4 quantities and absence of technical or functional
5 effects in the finished food with respect to those
6 food allergens, and both those conditions must be
7 met in order to qualify for the incidental
8 additives exemption.

9 In addition, the absence of solid
10 scientific knowledge about the quantities of major
11 food allergens needed to trigger allergic reactions
12 argue strongly for FDA not to codify the specific
13 exclusion of major food allergens from the
14 incidental additives exemptions. The reason for
15 this is plain. As food allergy science advances,
16 it is likely to become increasingly evident that
17 there are reaction thresholds. That is
18 quantitative levels of food allergens below which
19 allergic reactions do not occur.

20 Discussing the threshold concept is a
21 meeting for another day with a group of experts
22 different from this panel. Nevertheless, we urge
23 FDA to be cautious and refrain from codifying an
24 allergen exclusion of the incidental additives
25 exemption at this time. If FDA were to codify this

1 exclusion, it would be a very difficult and long
2 process to reverse the rule or selectively reverse
3 the rule which is more likely to be the case.

4 Thank you very much.

5 [Applause.]

6 DR. LEWIS: And Mr. Hallagan, please.

7 MR. HALLAGAN: I'd like to thank the
8 agency and our allied associations for the
9 opportunity to participate today. I'm representing
10 three trade associations today: the American Spice
11 Trade Association, the Flavor and Extract
12 Manufacturers Association, and the International
13 Association of Color Manufacturers.

14 Our members manufacture spices, flavors
15 and colors that are included in a wide variety of
16 foods and beverages.

17 One point I'd like to make to start is
18 that our products, the bulk of our products, go
19 into consumer products, foods and beverages, and
20 are therefore not sold directly to consumers so our
21 labeling requirements are different from consumer
22 product labeling requirements.

23 But our main mission is to support our
24 customers and to provide them with all the
25 information they need to comply with all labeling

1 requirements or all labeling needs such as allergy
2 labeling.

3 All of our member associations are members
4 of the Food Allergy Issues Alliance and all support
5 the guidelines.

6 Spices are listed by the FDA in the Code
7 of Federal Regulations. There's a very long list
8 of spices and has been mentioned, none of them are
9 listed as allergens or considered allergens or the
10 source of allergenic protein material.

11 The current FDA labeling rules do allow
12 for the generic declaration of spice as providing
13 for the inclusion of a variety of spices in a food
14 product. Other materials that may be included in a
15 mixture must be labeled and are subject to other
16 labeling requirements, but an important point to
17 keep in mind is that the spice industry is fully
18 committed to providing information to its
19 customers, in other words, food and beverage
20 companies that incorporate spices into finished
21 foods.

22 So if a material that originates from one
23 of the eight materials that are considered
24 allergens, if proteinaceous materials from those
25 eight are used in a spice mixture, then the spice

1 manufacturer is committed to providing that
2 information on its label so its customer can label
3 as well.

4 In terms of flavors, the FDA has listed a
5 variety of flavor materials in the CFR, and I've
6 provided the citation. In addition, there is a
7 longstanding industry GRAS panel known as the FEMA
8 expert panel, which has done thorough safety
9 evaluations on about 2,000 flavoring substances,
10 and this list is available from FEMA and we're
11 happy to provide it upon request.

12 This information has also been shared with
13 FDA and these additives are included in the
14 agency's database. None of the single chemically
15 defined flavoring substances are considered
16 allergens. These are individual substances that
17 may be derived from natural sources or produced
18 synthetically. None of them include proteinaceous
19 material which would cause an allergic reaction.

20 The current FDA labeling rules, as I
21 provided the citation for here, allow that flavor
22 may be declared in a generic manner, but it's
23 important to note that other materials included in
24 a flavor would have to be labeled for with the
25 exception, of course, of incidental additives and

1 processing aids, but the flavor industry, like the
2 spice industry, is committed to providing
3 information on allergenic materials that may be
4 used in a spice mixture because flavors are complex
5 mixtures.

6 They are a number of individual flavoring
7 substances and other materials that are combined to
8 provide the flavor that provides the taste to the
9 variety of foods and beverages that we all consume.

10 FEMA has been very active in the allergy
11 area beginning in 1997 when FEMA sponsored an
12 education session for its members, the FEMA Allergy
13 Workshop. The impetus for this workshop was the
14 release of the 1995 FAO Technical Consultation on
15 Food Allergens, and FEMA took the big eight list
16 from that FAO consultation, made it available to
17 its members, and in a self-regulation program
18 established guidelines for the labeling of
19 flavoring substances that are sold to consumer
20 products companies. We had very good compliance
21 with self-regulatory initiatives, as evidenced by
22 the FEMA GRAS program. So we've had very good
23 compliance so far with the allergy guidelines.

24 The FAO guidelines are very largely
25 consistent with the Food Allergy Issuance Alliance

1 guidelines as well.

2 In terms of colors, the last group of
3 substances I'd like to deal with this afternoon,
4 large number of color additives are listed for use
5 by FDA. They've been very thoroughly evaluated for
6 safety. None of them are listed as allergens, but
7 as Dr. Jacobson mentioned earlier, some scientific
8 data indicate that carmine and cochineal may be
9 able to cause allergic reactions.

10 We have encouraged our members, of course,
11 to declare that whenever it's present in a mixture,
12 and a number of consumer products companies also
13 voluntarily declare it.

14 Certified colors must be labeled already
15 specifically on the ingredient line. Exempt colors
16 may be declared generically, but again any
17 components that are derived from the big eight, we
18 are encouraging our members to declare.

19 Thank you.

20 [Applause.]

21 DR. LEWIS: Just before we begin our panel
22 discussion, let me remind you that if you do have
23 questions, please do write them on the cards, pass
24 them to the aisles. They will be collected.

25 Okay. For this particular panel, who

1 would like to open with a comment or a question?

2 Dr. Falci.

3 DR. FALCI: This is Dr. Falci of the Food
4 and Drug Administration. My question is generally
5 I guess about flavors and colors and spices in the
6 sense that I agree with you. A lot of them
7 apparently don't appear to be allergenic per se,
8 and I was trying to get a feeling for exactly how
9 many times, for instance, you would put a flavor,
10 for instance, as a single chemical entity into a
11 food per se, or would it be mostly put into a food
12 via a delivery system where the flavor would be on
13 some set of substances and then potentially sprayed
14 on a food product, for instance?

15 Isn't it mostly true that the delivery
16 system for flavors, even colors and spices, would
17 be sprayed on foods and that the delivery system
18 would have potentially allergenic components in it,
19 and that it wouldn't necessarily be that a matter
20 of the flavor being there in a small amount, but
21 the fact that the allergen is in the delivery
22 system, per se?

23 MR. HALLAGAN: Well, flavors are used in a
24 variety of ways. Dr. Falci has just described what
25 we refer to as a spray dry flavor system. Dr.

1 Falci is correct. Flavors may be used in that way
2 in addition to other ways. If a flavor is
3 delivered on a system, in other words, incorporated
4 into the food on a system which, for example, may
5 contain a carbohydrate matrix or a carbohydrate
6 substance to carry the flavor, then we have
7 encouraged our members to declare that substance
8 if, in fact, the delivery system contains a
9 proteinaceous material from one of the eight listed
10 groups of allergens.

11 So, yes, flavors are used in that way, and
12 we have asked our members to declare those
13 substances if they are contained in the delivery
14 system.

15 DR. FALCI: And how often would this
16 particular type of delivery system be used per se?
17 I mean are flavors, colors and spices delivered 90
18 percent of the time in this matter in a food
19 product?

20 MR. HALLAGAN: I don't know what the
21 actual proportion is, but we could certainly get
22 that information for you, but it is accurate to say
23 that all three--flavors, colors and spices--can be
24 used in that way. And, for example, flavors going
25 into a beverage would not be delivered that way,

1 and that's a very large proportion of the flavor
2 used; same with the candy. Spray dry flavors or
3 colors or spices would be used on snack foods, for
4 example, and again I'm not a technologist, but I
5 can get that information for you.

6 DR. FALCI: Okay. Thank you.

7 DR. LEWIS: Other questions, comments?
8 Michael?

9 DR. JACOBSON: Mr. Hallagan, you mentioned
10 that your association favors voluntary labeling of
11 substances like carmine that have been demonstrated
12 to cause allergic reactions. Instead of relying on
13 voluntary action from companies, would you support
14 mandatory labeling of those through legislation or
15 regulation?

16 MR. HALLAGAN: Well, our members' products
17 are not the products that consumers actually
18 consume in the majority of circumstances. It's our
19 customers' labels that would be impacted. We're
20 committed to providing that information to our
21 customers and for flavors, colors and spices, as
22 far as we're concerned, the initiative can be
23 mandatory or voluntary.

24 Our members intend to provide that
25 information to the customers, and that's our

1 commitment and that's what we've been doing for the
2 last about four years.

3 DR. LEWIS: Other questions from the
4 various panelists?

5 DR. FALCI: One more. Incidental
6 additives--sort of it could be a learning curve
7 here as far as incidental additives are concerned.
8 There's been a lot of opinions or opinions
9 expressed that incidental additives simply were not
10 put on labels in the past, and although the agency
11 has expressed the desire to have the food allergen
12 in incidental additives put on the label, we
13 started that policy and we suggested that policy
14 back in 1996, it takes time to get through the
15 industry.

16 But could you, maybe members of the panel
17 here, suggest ways of making industry more aware
18 that incidental additives are really to be put on
19 the label when a food allergen is present? What
20 are the types of things that you would do to try to
21 improve that in the industry?

22 MS. HILDWINE: Well, I'll tell you the
23 very first thing that I do is remind our members
24 that the incidental additives exemption is not easy
25 to come by. That regardless of whether your food

1 ingredient is identified as one of those suitable
2 classes of ingredients that may qualify for the
3 incidental additives exemption, that, in fact you
4 have to pass two parts of--well, you have to pass
5 both parts of a two-pronged test in order to
6 qualify for the exemption.

7 Now, typically, these incidental additives
8 are going to be ingredients carried over from a
9 previous component of a food, but the regulation, I
10 think, reads very clearly that that component in
11 order to be exempt from declaration must be present
12 in the food at an insignificant level and have no
13 technical or functional effect in the food. One of
14 them is not sufficient for declaration.

15 And I like to draw the example of, say, a
16 flow agent in a seasoning blend. Say, the flow
17 agent silicon dioxide has a functional effect in
18 the seasoning blend. When that seasoning blend is
19 added to a wet ingredient, the silicon dioxide
20 loses all of its technical or functional effect.
21 So when you add the seasoning, probably at a low
22 level, to a food, and it's got the silicon dioxide,
23 then, in fact, that substance may pass both prongs
24 of the test, that it is present in the finished
25 food in an insignificant amount and has no

1 technical or functional effect in the finished
2 food.

3 Well, what applies to silicon dioxide in
4 the seasoning blend may not, for example, apply to
5 say a wheat extracted ingredient that's in the same
6 seasoning blend, and that would not be exempt, so
7 you really have to look at this component by
8 component and make sure that every component that's
9 carried forward passes both prongs of the test. So
10 we do a lot to educate our members on just exactly
11 what that exemption means.

12 DR. FALCI: How do you do that? Do you
13 call them in? Do you have conferences? What?

14 MS. HILDWINE: Well, what I just told you
15 that seemed to appear off the top of my head, you
16 know, is not spontaneously there. It comes from
17 years of advice to our members one on one, as we
18 go--we do their label reviews. NFPA does this,
19 reviews labels, as one of its benefits to members,
20 and answering their questions. When they ask for
21 clarification on the incidental additives
22 exemption, I get a lot of questions regarding the
23 incidental additives exemption and personally walk
24 them through it every time.

25 DR. JACOBSON: Dr. Falci, the FDA

1 certainly could accelerate the learning process by
2 identifying some products that have unlabeled
3 incidental additives and find them misbranded, the
4 allergenic incidental additives, and find them
5 misbranded and remove them from the market. That
6 would speed up the learning process considerably, I
7 believe.

8 [Applause.]

9 DR. LEWIS: Other questions? Well, while
10 you're thinking of more questions, we do have three
11 from the participants here today. One is for Anne
12 Munoz-Furlong. It's actually a two-parter, Anne.

13 Would milk allergic individuals know to
14 avoid butter or cream or should these be identified
15 in the ingredient panel as milk?

16 And the other is should only the top eight
17 allergens be disclosed in favors and spices or
18 more?

19 MS. MUNOZ-FURLONG: Okay. The question
20 about whether the milk allergic individual, what
21 their understanding of milk products and byproducts
22 are is going to be depend on each individual. The
23 people that are more aware of it, probably the
24 parents, the people closer to the patient, are
25 going to be very aware that yogurt or butter are

1 milk derived. People as we move away from the
2 circle of care for that child may not necessarily
3 make the connection and we see this over and over
4 again when we're talking to grandparents and other
5 caregivers of the child.

6 So our suggestion would be to always err
7 on the side of safety and declare that it is milk
8 after butter or any other of these terms to make it
9 very, very simple to follow.

10 The second part of the question should we
11 look at only the top eight or all of the allergens,
12 I know there's a study that's been done that looked
13 at the foods that had been implicated in reactions,
14 and there were somewhere around 160 foods on that
15 list. That's an enormous task.

16 What we would recommend again is to stay
17 focused on the 90 percent of that problem. Once we
18 figure out what the solutions are there, we can
19 hopefully then quickly come by and address some of
20 these other issues.

21 DR. LEWIS: The next question I have is
22 stated as follows: If spices are not considered
23 allergens, then how can one have an allergic
24 reaction to allspice as referenced by Ms.
25 Munoz-Furlong? If there have been reactions to

1 spices, then what motions are in place to address
2 these issues?

3 MS. MUNOZ-FURLONG: I want to clarify my
4 position. I am not aware of any reactions to a
5 particular spice. The bulk of the work that we do
6 is to look at those top eight allergens. If they
7 appear in anything, such as a color, spice or
8 flavoring, then we want those listed out on the
9 label.

10 DR. JACOBSON: I was actually the one who
11 mentioned allspice, cardamon and coriander. In the
12 paper, Sue Hefle's paper, listing 160 or however
13 many allergenic foods, those are included, and
14 there are varying levels of evidence for those
15 allergens, and I think there's going to be a gray
16 area where there will be for some of the foods,
17 there will be very limited, more anecdotal
18 evidence. For other foods, there will be
19 double-blind controlled studies, food challenges,
20 that establish that it is allergenic, and then I
21 think somebody will have to decide, well, how much
22 evidence do you need?

23 How many cases of demonstrated
24 allergenicity do you need before you require
25 disclosure?

1 DR. LEWIS: The next question I have
2 focused on the concept of thresholds. What would
3 be the threshold that is the minimum level of an
4 allergen that would have to be declared? If the
5 level is zero, how would the manufacturers test for
6 that?

7 MS. HILDWINE: I brought this up so I
8 think I better field it. There is a lot of
9 scientific work that's going on in this area. I'm
10 not an expert on thresholds and certainly I really
11 couldn't speak to quantities, but a lot of
12 scientists are devoting a lot of attention to
13 determining what are the levels that would trigger
14 allergic reactions.

15 The author of this question has definitely
16 pinpointed a problem, and that is that if we are
17 talking absolute zero, then that's very, very
18 difficult to achieve with respect to allergenic
19 ingredients or for anything for that matter.

20 DR. JACOBSON: I agree that it's a tough
21 problem. Fortunately, the assays don't get down to
22 parts per billion, but they're measuring levels
23 that presumably are allergenic. I think the
24 presumption should be that the substance is listed,
25 the wheat or soy or whatever, if it's known to be

1 there as an incidental additive.

2 But perhaps companies should have an
3 opportunity to demonstrate that at such and such a
4 level, something does not pose any risk of
5 allergenicity. And right now I don't know that
6 there's any evidence for a threshold, but there
7 should be an opportunity to exclude labeling of
8 incidentals if they do fall below some demonstrated
9 threshold.

10 DR. LEWIS: I'll wrap my last two
11 questions into one large question, although they're
12 not entirely similar. The first is isn't it time
13 that out of the three issues discussed today, this,
14 meaning Panel III, holds the most risk for the food
15 allergic consumer? Is the industry doing anything
16 to prioritize this as the first issue?

17 And then a second part of this: Mandatory
18 labeling is a zero sum equal expense for all
19 manufacturers. What incentives are there for
20 manufacturers to deal with the cost of voluntary
21 labeling?

22 MS. HILDWINE: Well, I'm not absolutely
23 certain that this is where the bulk of the problem
24 of undeclared allergens is. I think we spent a lot
25 of time in our second panel this morning talking

1 about good manufacturing practices, and let's say
2 significant levels of food allergens that are
3 undeclared in food products. So I think you've got
4 some good sense of what that's like from the report
5 of the FDA inspections.

6 So I think that certainly manufacturing
7 practices are really where we may need to spend a
8 lot of attention, you know, in resolving labeling
9 things.

10 The issue of undeclared allergens that may
11 be present in flavors, colors, spices and
12 incidental additives certainly is also a very
13 important issue because it involves undeclared
14 allergens and that's an important public health
15 concern. But whether that is top of the list I
16 think is still open to some discussion.

17 As to incentives for the food industry to
18 pursue voluntary labeling, nothing is quite as
19 effective in the food industry as what we call peer
20 pressure or the competitive marketplace, and
21 certainly we know from the experience of food
22 allergic consumers that they very much appreciate
23 when food companies go to the trouble of putting
24 food allergen information on their labels on a
25 voluntary basis.

1 More and more companies are doing this,
2 and they're beginning to be much more responsible
3 about the way they do this, and consequently, you
4 know, particularly if you're in a sector of the
5 industry where you compete with some major
6 companies that are already doing food allergen
7 labeling of an advisory nature, this is something
8 that you're considering because food allergic
9 consumers more often than not are calling you up
10 and asking you why isn't it there?

11 And in addition to the pressures of the
12 marketplace, the pressures of consumers certainly
13 have something of an impact on what the food
14 industry does.

15 DR. LEWIS: Any last comments or questions
16 from anyone else on the panel? If not, what we'll
17 do now is turn to the last component of our
18 program, the public comment.

19 Just a couple of announcements and
20 reminders before we do that. The first is that for
21 these issues, the FDA docket is still open. People
22 who are interested in submitting written comments
23 on these particular topics are more than welcome to
24 do so. The docket is still open.

25 Secondly, I need to be very clear about

1 what are the issues that are being addressed today.
2 It is food labeling. It is not latex gloves. It
3 is not celiac sprue, and it is not restaurant
4 labeling. Those are not topics of today's
5 discussion.

6 What we'll do at this point is take a 60
7 second stretch break while this podium is lowered
8 down so that our speakers will be able to make
9 their comments from the floor. So bear with us for
10 60 seconds while we arrange up here and then we'll
11 be right back with our first speaker.

12 [Whereupon, a short recess was taken.]

13 DR. LEWIS: All right. The procedure is
14 that we will go down the list of persons who have
15 registered to speak. We ask that you very briefly
16 introduce yourself. You are being timed for three
17 minutes. I do apologize if I mispronounce your
18 name. I'll try the best that I can. You can
19 correct me once you do get up there, but again it's
20 three minutes and we would appreciate your moving
21 along appropriately.

22 The first on my list is Victoria Geduld.

23 MS. GEDULD: My name is Victoria Geduld.
24 I'm a concerned citizen and mother and I am with my
25 daughter Nancy Geduld, who is six years old and a

1 student. Due to time constraints, I will not go
2 into a lengthy of history. Suffice it to say that
3 Nancy loves playing with her friends and sisters
4 and going to the park.

5 It's a sunny day in August and rather than
6 doing all these things on this Monday, she chose to
7 sit with me because the most important thing in her
8 life is safe food. Misleading and unclear labels
9 can kill her and she knows this firsthand.

10 My daughter Nancy has an acute
11 anaphylactic reaction to peanut proteins which is a
12 fancy way to state the simple fact that trace
13 amounts of a simple and common food can kill her.

14 A few years ago, Nancy ate a chocolate
15 Kellogg's Rice Krispie treat that said nothing of
16 peanuts or peanut traces on the label. After a few
17 bites, she said, Mommy, this has peanuts. I read
18 the label. Nothing. She began to swell. I gave
19 her medicine and we were fine. Within a few
20 months, these same treats began to carry the label
21 "may contain peanuts."

22 The traces must have been small. Were the
23 traces larger, we know from history, Nancy would
24 have had an injection and she would have been
25 hospitalized, if she had survived. At four years

1 old, Nancy learned not to trust labels.

2 Foods must be labeled in plain English so
3 that Nancy at six and myself, her father,
4 grandparents, relatives, teachers or caregivers can
5 read the label and know what's inside. If I have
6 as a consumer have a question regarding the food, I
7 should have a number on the label to call.

8 In a recent example, the outside container
9 of the same Kellogg's chocolate rice krispie treats
10 said that they did not contain nuts, the
11 individually wrapped treats inside said "may
12 contain peanuts." As it turned out, the line had
13 been changed and made peanut free, and the labels
14 on the outside had been changed to reflect this.

15 The individual wrappers inside had not. A
16 confused consumer should be able to contact a food
17 manufacturer. Small packagers can get waivers from
18 the government, but luckily there are few who would
19 qualify. Most packages are large and should be
20 required to provide access to the company in the
21 case of an accidental ingestion or an emergency or
22 a question.

23 In addition, any information about the
24 ingredients in the food should be listed in the
25 ingredients section of the label. "May contain"

1 warnings do not help at the bottom of a package if
2 the ingredients are printed on the top. We had a
3 near accident in such a case. The warning was next
4 to the company's address, catty-corner to the
5 ingredient section.

6 If it has to do with the ingredients, put
7 it in the ingredients listing. With the purchase
8 of food for an allergic individual, there is a
9 ripple effect. For the millions of allergic
10 people, there are tens of millions who are
11 affected. Think of the number of people who are
12 involved in feeding a single child.

13 All these people will be served with
14 government legislation demanding accurate and
15 readable labels. In addition, all these people
16 will be unnecessarily inconvenienced by a "may
17 contain" label spread on packages. No matter what
18 manufacturers must not be allowed to put a warning
19 label on foods because it is easier or more
20 convenient than actually monitoring the food
21 supply. The government must ensure that labels are
22 accurate, not just slapped on.

23 In order for my daughter to trust her food
24 supply and get back to the business of being a
25 child, any allergens must be included in the

1 ingredients section. There can be no exemptions.

2 Thank you.

3 [Applause.]

4 DR. LEWIS: Thank you. Next please Pamela
5 Hughes. If Pamela Hughes is not here, we will move
6 to Joseph LaRochelle.

7 MR. LaROCHELLE: My name is Joe LaRochelle
8 and I would like to tell you what it is like to
9 have a life threatening food allergy and why it is
10 so important to have accurate and dependable food
11 labels. I'm a 21 year old who lives in Dairy, New
12 Hampshire and a senior at St. Anthem College in
13 Manchester, New Hampshire.

14 Besides having asthma, I'm also deathly
15 allergic to peanuts and tree nuts. If I eat even a
16 trace of these, I don't just get a stomachache. In
17 my short life time I have had more than ten severe
18 allergic reactions. When I was 13, I almost died.
19 I had a chocolate chip cookie that contained
20 walnuts. My symptoms started with a simple
21 stomachache, but after less than one hour, I
22 started having hives, itchy mouth and throat,
23 breathing problems. All the while my throat
24 started to close and I began to lose consciousness.
25 Doctors said that if I wasn't not a mile

1 from the hospital, that I probably wouldn't be
2 standing here right now. After two to three
3 injections of epinephrine, two shots of benedryl,
4 two nebulizer treatments and a oxygen mask, I was
5 released from the hospital five hours later when my
6 condition stabilized.

7 Every minute of my life I must be on guard
8 by reading all ingredient levels with how to read a
9 label card handy and my epinephrine in the case of
10 a severe allergic reaction.

11 It is critical that food labels be
12 accurate, clear and dependable to help me avoid
13 potential life threatening allergic reactions
14 because peanuts and tree nuts often show up
15 unexpectedly in the most unlikely of places.

16 Besides reading all ingredient labels, I
17 am constantly watching for product recalls because
18 of undeclared peanut or tree nuts. Because of
19 that, I give high priority to the Food Allergy and
20 Anaphylaxis Network's special food allergy alerts
21 that notify me in the event these things happen.

22 In the last few months in my state, an ice
23 cream manufacturer recalled product with undeclared
24 pistachios, a cereal maker had undeclared almonds,
25 potato chips with undeclared peanuts, brownies with

1 undeclared almonds, yogurt raisins with undeclared
2 peanuts, and I could go on.

3 This simply underscores the fact they all
4 don't get it right all the time. I would just like
5 to briefly comment on the "may contain" statements.
6 I never eat foods that say may contain peanuts or
7 tree nuts, processed in the same facility as
8 peanuts or tree nuts, or processed on shared
9 equipment.

10 I'm grateful that some manufacturers have
11 alerted me to the potential presence of an
12 allergen, but would prefer they take the necessary
13 steps to prevent cross-contamination in the first
14 place.

15 In recent years, I have seen many more
16 products with these statements on the label, a
17 trend that is limiting my choice for foods that I
18 can safely eat. Thank you.

19 [Applause.]

20 DR. LEWIS: Thank you. Next, please,
21 Julie Reinhard.

22 MS. REINHARD: My name is Julie Mendel
23 Reinhard. I am the mother of a three-year old
24 peanut allergic son. I am here not only on behalf
25 of my family, but on behalf of 2,945 consumers

1 representing 27 states who have signed a national
2 grassroots petition seeking regulations to make
3 food labels more accurate.

4 Since I learned about my son's allergy the
5 hard way, in the emergency room as doctors battled
6 to save his life, I have been challenged with
7 keeping him in a peanut free environment. This
8 means that I must read the label of every product
9 that comes into our home and indeed every label of
10 food my child may eat or come into contact with
11 outside the home.

12 But that's just the beginning. After
13 reading the food label, I must call the
14 manufacturer to determine if the food has been made
15 on shared equipment and therefore has the
16 possibility of cross-contamination.

17 This is because manufacturers do not
18 reliably state whether peanuts are or are not in
19 the product. Furthermore, even after I call the
20 manufacturer, I often do not get accurate
21 information. Sometimes I leave a message on an
22 answering machine that can go unanswered for a
23 period of weeks, and sometimes forever.

24 Other times I talk to a consumer rep who
25 reads from a written policy statement, but won't

1 send it, and is unable to answer basic questions.
2 Often I have to make at least three calls before I
3 even talk to an informed person. The first call is
4 typically to get the phone number of the company.

5 Worse, it is the rare occasion when I am
6 told that the risk of cross-contamination is de
7 minimis. Therefore, I am unable to rely on the
8 label itself to know if the food is safe for my
9 son, and yet strict avoidance is the only sure way
10 to keep him safe.

11 In addition to the FDA's inspection,
12 research at the University of Nebraska documented
13 that peanut residues were detected in 21 out of 111
14 products with either precautionary labeling on
15 peanut listed as a last ingredient and in 33
16 percent of foods with no labeling in any form.

17 The researchers concluded that quote,
18 "Despite vigilant monitoring of food ingredient
19 statements by peanut allergic individuals,
20 significant levels of unlabeled peanut residues can
21 be encountered in food products."

22 Finally, a study published in 1997 found
23 that while the threshold dose of peanut protein
24 varies, as little as 100 micrograms provoked
25 symptoms in some peanut sensitive individuals. For

1 each of these reasons, I strongly urge the FDA to
2 prescribe regulations requiring manufacturers to
3 use plain English and commonly understood terms in
4 the ingredient statement like egg, milk and peanut,
5 rather than a scientific term, and to adopt the
6 proposed ingredient facts label put forth by CSPI.

7 Further, I implore the FDA to mandate that
8 allergens contained in natural flavors and spices
9 be listed in a parenthetical after the general term
10 is used, and to clarify the incidental additive
11 regulations by stating that those containing
12 allergens are significant and therefore not exempt
13 from label declaration including substances
14 migrating to food from equipment.

15 Third, I ask you to adopt the allergen
16 control procedures recommended in the attorneys
17 general citizen petition.

18 Finally, it is with profound gratitude to
19 the cochairs of this national grassroots campaign
20 that I submit the following petition to the FDA for
21 its careful consideration. Here it is:

22 (1) Put allergen regulations as an "A"
23 priority on their 2002 agenda;

24 (2) Prescribe allergen control procedures
25 for companies to follow in cleaning equipment to

1 reduce or eliminate the unintentional presence of a
2 known food allergen in the finished product;

3 (3) Mandate precautionary labels on foods
4 if allergen control procedures and GMPs do not
5 eliminate the unintentional presence of a known
6 food allergen and the presence of such allergen
7 poses a risk to human health;

8 (4) Inspect manufacturing plants to
9 determine if they are complying with the laws and
10 regulations; and

11 (5) Punish companies who are not in
12 compliance with the laws and regulations.

13 As the governmental body responsible to
14 protect the health and safety of our Americans,
15 these relatively simple measures can profoundly
16 impact the safety of millions of Americans who
17 suffer from food allergies. Thank you.

18 [Applause.]

19 DR. LEWIS: Thank you. Next we have
20 Elizabeth Carus and in order not to surprise you
21 folks, after Elizabeth Carus, we would be
22 addressing Gayle Rubin. Is Elizabeth Carus here?

23 MS. CARUS: My name is Elizabeth Carus,
24 and in addition to being severely allergic to
25 wheat, I also have celiac disease. Prior to being

1 diagnosed with celiac disease, I was trying to
2 follow a wheat-free diet. I know how to read the
3 labels. I know what to look for, and until I went
4 and had to follow a gluten-free diet, I was
5 obviously missing a lot of hidden wheat.

6 Upon going on a gluten-free diet, I ceased
7 having asthma problems, which included going to the
8 emergency room quite a few times, and obviously
9 there was enough in the food that's hidden even
10 after calling companies to have given me problems.

11 When I call companies to verify whether
12 things are wheat free and gluten free, the biggest
13 problem I have beyond being told yes, it is, having
14 the allergen so I can't eat it at all, is to find
15 out that the company will tell me that they don't
16 know if there's cross-contamination, not because in
17 their company they have a problem, but they don't
18 know from their suppliers. And when the company
19 tries to find out from their suppliers, because
20 they do want to know whether it's gluten free since
21 that's where I'm at, it can take them months.

22 They can write many letters and in the end
23 they can say we don't know because we can't find
24 out from our suppliers. And that to me is a big
25 problem. And that's probably about half the

1 companies I call is what I find out. And these
2 are companies that want to be able to tell me that
3 things are okay, that are being careful about
4 telling me what's in their food, and they don't
5 feel comfortable telling me because they don't know
6 if there might have been a cross-contamination.

7 And basically that's what I wanted to pass
8 on to you about that with the food products and
9 things.

10 [Applause.]

11 DR. LEWIS: Thank you. Next is Gayle
12 Rubin and following Ms. Rubin, if she's here,
13 Judith Schreiber.

14 MS. RUBIN: I brought some props. Hi. My
15 name is Gayle Rubin, and I'm here supporting the
16 celiac support groups. It says something different
17 on your listing. I'm not sure what that was.

18 Anyway, what I wanted to tell you is that
19 gluten intolerance of celiac disease is a genetic
20 disease that affects between one in 150 or between
21 one in 250 Americans. And that is basically new
22 information, and if you take that and you add that
23 to--figure out from what our total population is,
24 you're looking at 1.5 million people roughly.

25 If you take the related disorders, such as

1 Addison's Disease, other allergies, asthma,
2 arthritis, attention deficit disorder, autism,
3 cancer, diabetes, epilepsy, irritable bowel
4 syndrome, lactose intolerance, mental disorders,
5 multiple sclerosis, osteoporosis, psoriasis,
6 scleria, sleep disorders, which affect another six
7 or seven million people, you're talking about a lot
8 of people who need label clarification.

9 That's basically the reason I want you to
10 understand it's not--somebody made mention of--it's
11 not about celiac disease. It's not about celiac
12 disease. It's about people who have to know what's
13 in the foods they eat. It's a lot of people.

14 And as you do know, or you probably
15 already know, celiac disease requires a strict
16 adherence to 100 percent gluten-free diet for life.
17 That includes trace amounts, and we can't have it.
18 So I did want to show you a picture of what
19 celiac--I've taken this out of a medical book.
20 It's actually Fishbind's, and I wanted to show you
21 a picture of what it looks like, when you don't
22 adhere to 100 percent gluten free diet.

23 That comes about because the villi, which
24 is the way you normally ingest food are stunted,
25 they're cut off, and then what happens is, you

1 know, you can't get food. You start malabsorbing.
2 You can't get nutrition to yourselves so I mean
3 it's not minor.

4 The other part, I guess, of that is that
5 there's many, many places of hidden sources of
6 gluten that are found in ingredients of processed
7 foods, and I can show you, you know, these Lays
8 potato chips are totally gluten free. These Lays
9 potato chips are not gluten free. And without
10 calling the manufacturer, you don't know that.

11 Another type of example I brought you is
12 this is a package from Europe, and this is what it
13 looks like when they say it's gluten free. They
14 actually have this little wheat symbol with like a
15 no smoking slash through it, and they have that
16 sign one, two, three places on the package, plus in
17 five languages it's written gluten free, and it's
18 written one location, two locations, on the top. I
19 mean so there are six locations on a label that our
20 American manufacturers say there isn't enough room
21 on the package to put anything. So I will cut off
22 at that point. Thank you.

23 [Applause.]

24 DR. LEWIS: Thank you. Judith Schreiber
25 and then I believe Peter Skinner following.

1 MS. SCHREIBER: Hello. My name is Judy
2 Schreiber. I'm a senior public health scientist in
3 the New York State Office of the Attorney General
4 Elliott Spitzer. And I am here today to offer our
5 comments on the important public health issues of
6 labeling food products containing allergens.

7 As one of nine states' attorneys general,
8 our office submitted a petition to the FDA to amend
9 its regulations on food labeling and manufacturing
10 practices to better protect consumers from exposure
11 to potentially life threatening food allergens. We
12 are grateful that the FDA is taking consumers'
13 concerns seriously and has made strides to address
14 these important public health issues.

15 In the May 2000 petition, the attorneys
16 general asked that the FDA: (1) require food
17 manufacturers to label products with actual or
18 possible presence of allergenic substances in
19 foods; (2) require food manufacturers to provide a
20 toll free number to enable consumers to contact
21 knowledgeable customer service representatives
22 about the ingredients contained in the foods; (3)
23 to require manufacturers, food manufacturers, to
24 declare natural and incidental additives derived
25 from the big eight allergens; and, finally, to

1 require food manufacturers to adopt good
2 manufacturing practices aimed at preventing
3 cross-contact with allergenic substances.

4 Regarding some of the questions that you
5 posed for this hearing, we do believe that
6 mandatory language is the only way to assure that
7 the label contains the necessary information upon
8 which the consumer can make an educated choice
9 about the safety of the food for their family's
10 circumstances.

11 Two, we do recommend that the labeling and
12 good manufacturing processes be exercised--the FDA
13 should exercise its authority and adopt the
14 recommendations in the attorneys' general petition.
15 The New York State Attorney General is considering
16 future steps if the FDA neglects this important
17 public health role.

18 Finally, we agree with the FDA that the
19 declaration of allergenic ingredients and
20 incidental additives in flavoring, spices and
21 colors is necessary for consumer protection. The
22 petition of the attorneys' generals recommends
23 amending certain parts of the regulation, and we
24 will be submitting written comments elaborating on
25 where we feel these changes could be made.

1 We strongly urge the FDA to codify its
2 policy, to specifically state that incidental
3 additives that are food allergens are not exempt
4 from labeling and must be declared in the
5 ingredient statement on the label.

6 We also urge the FDA to require mandatory
7 labeling to appear prominently and conspicuously on
8 the information panel so that consumers can readily
9 identify where that information is located.

10 A speaker earlier today said that the FDA
11 product recall program for allergenic contamination
12 demonstrates that the system is working. I would
13 say that that same example shows, in fact, that the
14 system is broken and that it must be fixed. Having
15 to recall products or having to have children and
16 adults go to emergency rooms for care is not a
17 preventative public health measure, and I urge that
18 the system being broken, let's fix it. Let's give
19 consumers the life line they need by having
20 adequate labeling on food products. Thank you.

21 [Applause.]

22 DR. LEWIS: Thank you. Is Peter Skinner
23 with us today?

24 MS. SCHREIBER: No. He was unable to make
25 it. His wife went into the hospital.

1 DR. LEWIS: Thank you. And our next
2 scheduled speaker is Catherine Tretheway.
3 Following Catherine Tretheway will be Javier
4 Trujillo Arriaga.

5 MS. TRETHEWAY: Hello. My name is
6 Catherine Tretheway. I am an attorney and I
7 assisted the New York State Attorney General in the
8 preparation of the petition which has been the
9 subject of today's discussion. More importantly, I
10 am the mother of a five year old daughter who has
11 a life threatening allergy to peanuts.

12 I am also an active member of a support
13 group for families who are dealing with peanut and
14 nut allergies. I asked to speak today because I
15 think it is important that the FDA know the source
16 of this petition. This is truly a document
17 prepared by consumers for consumers. In drafting
18 the petition, I not only drew from my own
19 experiences as the parent of a food allergic child,
20 but also from the experiences of the many parents
21 with whom I have talked or corresponded with during
22 the recent years that I have started my work on
23 food allergy issues. Many of those parents are in
24 the audience today.

25 The petition is not a wish list for food

1 allergic consumers. Rather it represents what
2 consumers truly need to protect themselves and
3 their loved ones from unintended consumption of
4 food allergens.

5 We need better manufacturing practices to
6 avoid cross-contamination. We need accurate
7 labels. We need clear and easy to read labels. We
8 need phone numbers on the labels so we can contact
9 manufacturers with our questions. Above all, we
10 need consistency in labeling and manufacturing
11 practices so that my mother-in-law, my child's
12 babysitter, and others, and especially my own
13 daughter, can look to one spot on a food label and
14 readily and quickly ascertain whether a food is
15 safe.

16 As the parent of a food allergic child, I
17 appreciate the efforts of the Food allergy Issues
18 Alliance in issuing guidelines for better good
19 manufacturing practices and labeling. However,
20 even after all our discussion today, I can only
21 conclude that consistency in labeling can only be
22 achieved through regulatory reform. I urge the FDA
23 to adopt the proposals set forth in the attorneys'
24 general petition. Thank you very much for your
25 time.

1 [Applause.]

2 DR. LEWIS: Thank you. Next Javier
3 Trujillo Arriaga, if that person is present. If
4 not, Claudette McIntyre. Neither Claudette
5 McIntyre or Javier Trujillo Arriaga. Then the next
6 is Ron Barenburg.

7 MR. BARENBURG: Thank you. My name is Ron
8 Barenburg. I'm from a company named Lynx Street.
9 We're involved in bar code symbology. There's a
10 new bar code called reduced space symbology and
11 composite symbology that allows more information to
12 be put into less space.

13 Now, next one, please. I'm sorry. That's
14 the wrong one. I'll go from here. Just forget it.
15 How reduced symbology and composite symbology,
16 which are globally recognized as bar code
17 standards, can alert consumers to allergies in food
18 products. Today manufacturers use what's called a
19 UPCA code. That's the bar code sticker that's on
20 every product. The upgraded version of it approved
21 by the Uniform Code Council is also a UPCA bar
22 code, but what's different about it, it is a
23 portable database in that it can contain a lot more
24 information.

25 Right now it's available today. It can be

1 implemented by manufacturers phasing into RSS-UPCA
2 bar codes. Retailers can upgrade or change their
3 scanners on their normal scanner cycle. Today's
4 UPCA bar code contains only the manufacture number
5 and the product ID number. With the allergen
6 warning using RSSCS-UPCA bar code, the following
7 can contain this information. This is what today's
8 bar code looks like. That's what's on every
9 product that comes to market.

10 With using and phasing into as an adjunct
11 to the warning level in human readables, scanned
12 with the same UPCA code, it can say warning:
13 contains eggs. If you wanted to put a warning:
14 contains eggs and best used by date, it would be a
15 similar label. It would just be a little larger.
16 All these can be put into the same space that a
17 normal UPCA code can use today.

18 The benefits to the retailer. Besides the
19 obvious concern for their customer's health, it
20 would provide evidence that the consumer was given
21 documented warnings with receipt of their purchase.
22 Retailers will eventually upgrade anyway to support
23 produce at variable weights and measures converting
24 to RSS-CS.

25 The benefits to the consumer are obvious.

1 Besides having the "may contain" warning in human
2 readables, the scan bar code would print it out on
3 the receipt alerting the consumer to the allergen
4 warning, and if the consumer has a question, a
5 checkout clerk would scan the product and verbally
6 advise about any allergen danger before purchase.

7 In conclusion, RSS bar codes can provide
8 more information in less space, not only for
9 allergen warnings, but for best used by dates,
10 contraindications for other foods or drugs, and by
11 providing batch and lot numbers, trace contaminated
12 foods more quickly.

13 I was drawn to this when I went to do some
14 research on this and realized when I picked up with
15 my 57 year old eyes a label and tried to read it,
16 and I didn't have my reading glasses, how nice it
17 would be just to be able to scan it at the register
18 and see it in big letters, and I think it would
19 help consumers tremendously. Thank you.

20 [Applause.]

21 DR. LEWIS: Thank you. Next, Joanie
22 Janicki. And following Joanie Janicki would be
23 Cliff Blaker.

24 MR. JANICKI: That's a bit of a
25 discrepancy here. J. Janicki.

1 DR. LEWIS: J. Janicki. Our apologies.

2 MR. JANICKI: Regulation 21 CFR 1001.4(a)
3 deals with food designation of ingredients, and the
4 problem here is that the criteria are fairly vague.
5 The regulations above, the FDA states that natural
6 flavors and/or artificial flavors may be listed in
7 a vague manner. As an example of this would be the
8 problem that most commercial products contain
9 certain ingredients such as modified food starch
10 and/or natural flavorings. It is not possible to
11 tell by this type of labeling what ingredients the
12 product actually contains such as corn, potato or
13 wheat which are common allergens.

14 This type of labeling can have serious
15 ramifications to individuals with food allergies
16 and celiac disease. I along with many other
17 individuals who have food allergies urge the FDA to
18 require manufacturers to list all the ingredients
19 including trace amounts.

20 As a first step, my recommendation would
21 be to simply add a line after the words "modified
22 food starch natural." Instead of modified food
23 starch or garlic oil rather than spices. In
24 Europe, they specify yes or no gluten and have a
25 sign in front of the package similar to that of a

1 has one place to go to look for the information on
2 the product label.

3 Now, there is one area where I think my
4 experience as a businessman makes me an expert and
5 that's the talk about voluntary compliance rather
6 than mandatory compliance.

7 Now, I think the voluntary efforts that
8 have been spoken about today should be applauded,
9 but they cannot really eliminate potential
10 problems. Some companies will be more proactive
11 than others, but there will always be companies
12 that will drag their feet and not comply.

13 It's the nature of industry to resist
14 regulation and to minimize costs. What we have
15 here is a balance between cost and public health
16 and it's the FDA's mandate to decide in favor of
17 public health.

18 When statements were made about advisory
19 labeling with the "may contain" wording, I think
20 that what was identified as unavoidable
21 cross-contamination in many cases really means
22 contamination that's too difficult to avoid or too
23 expensive to eliminate. Again, I think it's the
24 FDA that has the responsibility to protect the
25 public and not leave these critical decisions up to

1 individual companies to make, and I urge the FDA to
2 keep that in mind.

3 Thank you.

4 [Applause.]

5 DR. LEWIS: Thank you. Next Jorge
6 Hernandez Baez, followed by Gustavo Trevino. Mr.
7 Baez, Mr. Trevino? Martin Shunemann. Anne Bailey.
8 Mary Thorpe. Mary Thorpe will be followed by Anne
9 Clarke.

10 MS. THORPE: My name is Mary Thorpe. I'm
11 currently working at the Center for Celiac Research
12 at the University of Maryland Baltimore, and I'm
13 also representing myself as a person who is
14 attempting to follow a gluten-free diet and thus a
15 wheat free diet.

16 And as such, I can speak for other celiacs
17 around the country. I would just like to focus on
18 some of my frustrations in following food labels
19 that haven't been touched on very well. Gayle
20 Rubin mentioned secondary sources, and reading
21 labels myself I notice that some cans of tomato
22 paste list wheat flour as an ingredient. Don't ask
23 me why it has to be there, but it is.

24 And then when I look at a jar of spaghetti
25 sauce of barbecue sauce, it has tomato paste as an

1 ingredient, I'm left to wonder does that tomato
2 paste have wheat flour in it or not. Sometimes you
3 might see a parentheses that tells the ingredients
4 in that secondary ingredient, but usually you do
5 not. And that's something I haven't heard touched
6 on very much.

7 So this indicates that some manufacturers
8 are voluntarily doing this, but others are not.
9 The same thing goes for soy sauce. Again, soy
10 sauce has wheat in it most of the time. When soy
11 sauce is a secondary ingredient, you don't know.
12 So we have to avoid these things unless the
13 labeling were there.

14 And I think that's what we'd like to ask
15 for today is that the labeling be there so that we
16 know and can make the choices for these sources of
17 things. There are many products. Somebody just
18 mentioned modified food starch. This is a question
19 mark. You don't know the source of the food
20 starch.

21 Some manufacturers are voluntarily saying
22 modified corn starch so we can make an informed
23 choice, but we'd like to see everybody doing that.
24 Or say modified wheat starch if that's what it is.
25 But just let us know.

1 There are other products like citric acid,
2 MSG, stabilizers, monodiglycerides, dextrines, that
3 can be made from different sources--corn, sugar or
4 wheat--and we would like to know the source for
5 those properties. All you have to do is put it in
6 parentheses--(from wheat)--for each one. It
7 wouldn't take up much space.

8 Alcohol and vinegar are controversial, but
9 they may have wheat origins. There should not be
10 protein products in those substances, but there
11 might be. Some people are explicitly sensitive.
12 We don't know the threshold of tolerance and so not
13 knowing, we'd rather err on the side of safety.
14 And just let us know what the source is so we can
15 make our informed choice.

16 So whether it comes down to voluntary
17 compliance by manufacturers or FDA codification, I
18 would agree with many who would say that the
19 manufacturers are trying, but we're still not there
20 yet. It's been excruciatingly slow, and we'd like
21 to see whatever is needed to speed up the process.
22 We would hope the regulations wouldn't slow it
23 down, but we just want it to be done. Thank you.

24 [Applause.]

25 DR. LEWIS: Thank you. Next is Anne

1 Clark, to be followed by Esah Yip.

2 MS. CLARK: Good afternoon. My name is
3 Anne Clark. The FDA has made the presence of
4 allergens in food high priority. This is a good
5 thing. Labeling food that contains peanut or tree
6 nut allergens is a very good thing.

7 Labeling food that has or may have been
8 handled with natural rubber latex gloves is not an
9 acceptable solution or labeling as contains or may
10 contain the incidental food additive allergen NRL.
11 Currently natural rubber latex, or NRL, is approved
12 by the FDA as an indirect food additive in light of
13 the over 500 NRL lawsuits working their way through
14 the American justice system concerning wrongful
15 death, product liability, workmen compensation, and
16 American with Disabilities accommodation.
17 Manufacturers of NRL gloves have already begun the
18 labeling process.

19 Standard wording reads something like this
20 one:

21 In the unlikely event of an allergic
22 reaction to these latex gloves, discontinue use and
23 consult your health care provider. Caution: this
24 product contains natural rubber latex which may
25 cause allergic reaction. Great for food handling.

1 It says that on there. This product meets the U.S.
2 Department of Agriculture specifications for food
3 handling.

4 Now, I have seen and submitted to the USDA
5 advertisements for NRL gloves which claim to be
6 USDA approved and USDA accepted. I've been told by
7 the USDA that they do not approve products. There
8 is no such thing.

9 These gloves which I purchased contain a
10 warning, a label, that really disturbed me. Some
11 individuals may experience an allergic reaction to
12 natural rubber latex products. Discontinue use if
13 any reddening, burning or irritation is
14 experienced. This manufacturing company will not
15 be liable to individuals who experience allergic
16 reactions to natural rubber latex.

17 Now, this manufacturer understands that
18 their product can harm. Those of us who have
19 experienced or witnessed someone having an allergic
20 reaction to food handled by latex gloves understand
21 these gloves can harm. There are safe, affordable
22 alternatives. The allergens that are transferred
23 on to food do not add to the nutritional value,
24 preservation or flavor enhancement of the food.

25 This is important. We know of no way with

1 current scientific knowledge to determine a protein
2 threshold level that would be safe for all users
3 and would not trigger any allergic reaction to NRL.

4 Furthermore, the current FDA food code
5 alerts the food service industry of the potential
6 for serious adverse reactions from latex to latex
7 sensitive individuals. Gloves made of NRL must be
8 declared an unsuitable utensil for food handling.
9 NRL approval must be amended so that gloves made of
10 NRL are not an approved indirect food additive.
11 Labeling in this instance is not the solution.
12 Thank you.

13 DR. LEWIS: Esah Yip or Anita Klein?
14 Next, Carol Roberts. Carol Roberts is here.

15 MS. ROBERTS: My name is Carol Roberts.
16 I'm a 62 year old grandmother who has had many
17 allergies to deal with most of my life underlined
18 by celiac, but I'm not going to speak to that today
19 at all. I'll send some information in. I would
20 like to make a very simple suggestion and as I read
21 through all three areas, and as I know that I've
22 experienced just about every single one of the
23 things that have come up in one way or another, I
24 used to teach school, elementary school, and I used
25 to be an elementary school principal, and I've

1 worked in the corporate world and done diversity
2 training and done many things.

3 But what I thought about is we have a lot
4 of people in this country who don't speak English.
5 We have a lot of people in this country who don't
6 know how to read. We have a lot of people in this
7 country who don't have any knowledge whatsoever
8 about what hydrolyzed protein or caseinate or any
9 of these things are.

10 And I proposed a question to one of the
11 panelists before who is not here about the
12 integrity of whether or not if a person is
13 allergic, say, to eggs, will they be allergic or
14 sensitive to any byproduct from eggs? The answer
15 was yes. And so, therefore, why do we need any
16 other words except "eggs" on a label in terms of
17 food being contained?

18 What I did was take a little bit of time
19 and I used pictorial chart. And this is just an
20 idea and a suggestion of taking the different food
21 allergens of the eight allergies and I took and did
22 a diagram of each one of them that's understandable
23 by children. In the next column, I put the
24 contains fish or seafood, listing the types,
25 contains wheat or byproducts in words, and listing

1 all of the different names.

2 The symbols can have checks through them,
3 next to them, into them, whatever would make the
4 most sense and be least confusing to those who
5 looked at a label. So each one of these things in
6 terms of the terminologies that have been developed
7 by each of the groups that are working on this
8 could be incorporated into a glossary, put into a
9 simple pamphlet.

10 These charts could be done in such a way
11 that you have them in a very organized simple way.
12 They could be laminated, put into posters, put into
13 grocery stores, hospitals, nursing homes, anywhere
14 where anyone is affected by these kinds of things
15 in terms of it.

16 In terms of signaling where they go, using
17 caution, yellow label--everyone knows yellow is
18 caution--put it there right on the label right
19 there and put the words in there with a little
20 picture that says what it is, or use a stop sign,
21 which is also a universal safety sign which
22 children understand, so that if anyone just picks
23 up that product, they know that they need to go and
24 look at information on that label.

25 And so I would just suggest a very simple

1 adage like this to be able to simplify it down.
2 You've got eight allergens. Use those eight words.
3 We really don't need all the rest of them.
4 Manufacturers could help by leaving a lot of
5 products out of--a lot of these additives and so on
6 out of their products in the first place and let's
7 get back to basics and good nutritional food.

8 [Applause.]

9 DR. LEWIS: Thank you. Next, Rebecca
10 Dugal, and following Rebecca Dugal, Anne Whelan.
11 Rebecca Dugal. I take it this is Rebecca Dugal.

12 MS. DUGAL: This is Rebecca Dugal. I just
13 wanted to say a few words while she's getting set
14 up. We have some slides.

15 DR. LEWIS: Please continue.

16 MS. DUGAL: I wanted to thank the FDA for
17 hosting this panel. I think it's wonderful that
18 we're kind of moving along with food labeling and
19 to all of the panel participants. I also wanted to
20 thank my daughter for urging us to come and for not
21 letting up on me in terms of making sure we could
22 make the trip down here from New Jersey and help
23 her with her presentation. This is something
24 that's very important to her since she was about
25 four in terms of being able to read the labels and